



## **BNL WHO WE ARE**

Bicycle Newfoundland and Labrador (BNL) is a not-for-profit, member based organization and the official governing body for the sport of cycling in Newfoundland and Labrador. BNL has been a part of the provincial sports community for thirty years and is a member of SportNL, Cycling Canada and Canada Bikes.

BNL had over 350 registered members throughout the province in 2017. Members are either competitive or recreational cyclists ranging in age groups from youth to seniors. During the early years, the majority of BNL members were triathletes. A mountain bike program developed from the road program as the bicycle industry introduced mountain biking. In turn, a youth program grew out of the mountain biking sport and several events were held in the province each year for both youth and adults. BNL membership grew as the number of youth mountain bike events increased. In the late nineties several bike races and numerous mountain bike events for youth were held in the province. In addition, a major race called "Tour de Shore" was held over a three day period and attracted close to 200 competitors, some of whom travelled from outside the province.

BNL has an elected Board of Directors and Regional Representatives who represent the needs and issues of cyclists in various geographic areas of Newfoundland and Labrador. The Board of Directors revised the Constitution and Bylaws in April 2017 and developed a three year strategic plan in September 2017.

BNL assumes a leadership and advocacy role for cycling issues in the province. The organization's new vision is a "well-recognized and safe, province-wide cycling community". The main purpose of the organization is to organize and promote cycling in the province.

## **BNL VISION, MISSION and MANDATE**

### **Vision**

**A well-recognized and safe, province-wide cycling community.**

### **Mission Statement**

Bicycle Newfoundland and Labrador is a non-profit, member based organization that provides education and leadership, creating a vibrant and healthy cycling experience for the benefit of members, partners and the general public.



## **Mandate**

The main purpose of BNL is to organize and promote cycling in Newfoundland and Labrador. The organizational objectives are:

- To strengthen the sport of cycling
- To increase and retain the rate of participation in cycling
- To defend and protect the rights of cycling in general, and the members of BNL in particular
- To promote cycling in all its aspects; and
- To affiliate with Sports Newfoundland and Labrador, Cycling Canada and any additional organization that may help BNL achieve its objectives